

Exponential Function

$$y = a \cdot b^x$$

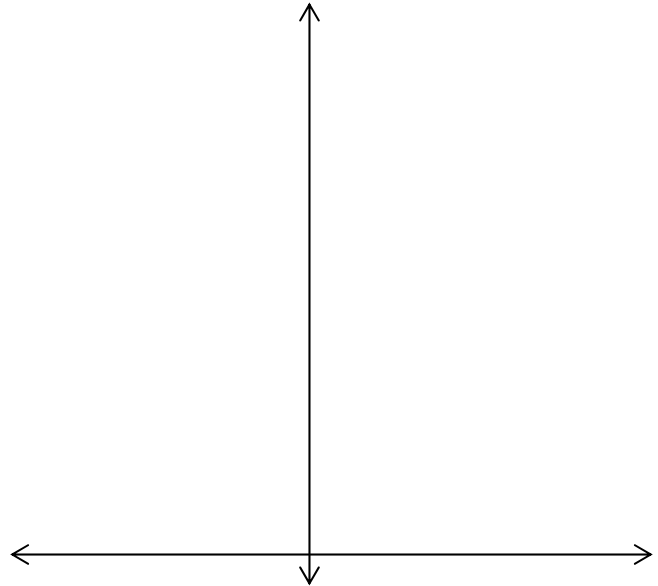
$a \neq 0$

$b > 1$   
growth factor

$0 < b < 1$   
decay factor

Ex. 1 Graph:  $y = 3^x$

$x$	$y = 3^x$
-3	
-2	
-1	
0	
1	
2	
3	



Ex 2: *The population of the U.S. in 1994 was about 260 million people with an average annual increase of about 0.7%.*

Find the growth factor for that year.

Suppose the rate of growth has continued to be 0.7%.  
Write a function to model this population growth.

Use this model to predict the U.S. population in 2018.

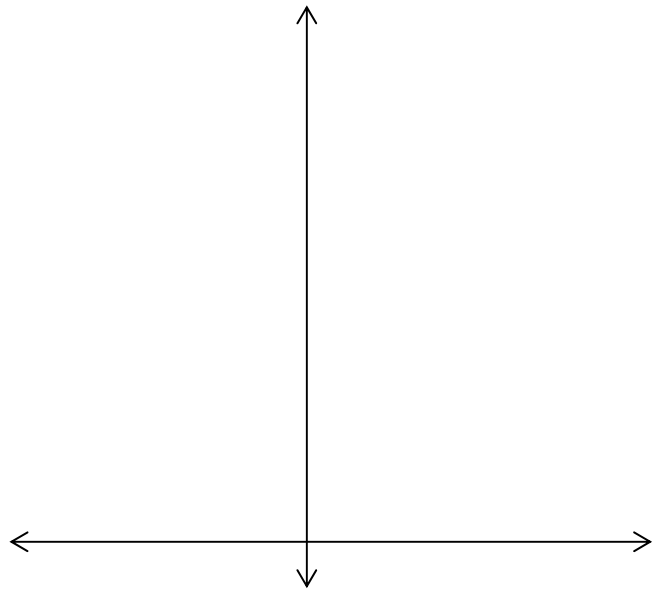
## Finding an Exponential Function

Ex 3: Write an exponential function  $y = a \cdot b^x$  for a graph that includes the points (1, 6) and (0, 2).

Exponential Decay:  $y = a \cdot b^x$  (when  $0 < b < 1$ )

Ex 4. Graph:  $y = 30 \cdot (0.5)^x$

$x$	$y = 30 \cdot (0.5)^x$
-3	
-2	
-1	
0	
1	
2	
3	



Ex. 5 Compare the graphs of  $y = 3 \cdot (0.1)^x$  and  $y = 3 \cdot (0.9)^x$  and  $y = 3 \cdot (1.1)^x$  on your calculator.

Ex. 6 Without graphing, determine if the function is an exponential growth or an exponential decay.

$$y = 5 \cdot 2^x$$

$$y = \frac{2}{3} \cdot 3^x$$

$$y = 6 \cdot \left(\frac{2}{5}\right)^x$$

$$y = 5 \cdot (1.003)^x$$

$$y = 2.6 \cdot (0.85)^x$$

Ex. 7. *Suppose you buy a used car for \$11,800. The expected depreciation is 20% per year. Estimate the depreciated value of your car after 6 years.*